



## PASCAL DEHOVRE

### ADDRESS

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WhatsApp

### E-MAIL

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### WEBSITE

www.agencedigitale.be  
ww.powerpoint-creation.be

### LANGUES

French, English

**Linked in** <https://www.linkedin.com/in/dehovre/>

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## GRAPHIC DESIGN - ADVERTISING - WEB INTEGRATION

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Dear Madam/Sir,

Being an expert in graphic design and communication, and having solid experience in this field, I would like to introduce you my application regarding your job offer.

Endowed with excellent interpersonal skills, a great capacity for adaptation and a real passion for graphic design, human relations and communication, I am convinced that I could quickly become an asset within your team.

My strong points that I would be happy to put into practice:

- In-depth knowledge of the Adobe suite for many years.
- Creation and layout (brochures, visuals of all kinds).
- Knowledge in WordPress, plugins and CMS
- Able to create relevant communications.
- Blogging (creation of content for your blog).
- Social media management (creation of visuals and publication of attractive content).
- Able to establish the budget and expenses for communication actions.
- Mastery of different Artificial Intelligence tools (ChatGPT, Midjourney, etc.).
- Creation of professional videos (shooting, drone use and editing).
- Creation of the editorial line of publications and all communication media.
- Creativity and open-mindedness.

What doesn't come through in a CV or in a text is creativity. You will therefore find in the appendix a list of links to my various creations (book & sites).

I am at your disposal for any further information and would be delighted to meet you to discuss my application.

Pascal Dehovre

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# WORK EXPERIENCE

THE COMPANIES THAT GAVE ME THE MOST EXPERIENCE...

2013

NOW

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## DIGITAL AGENCY LTD (AGENCE DIGITALE)

### Graphic Designer - Audit and training in AI - Senior Project Manager

- Management of a multidisciplinary team in graphic design and communication.
- Daily use of Adobe software. Branding and merchandising design for luxury hotels and restaurants
- Social media management, Production of video clips for social media
- Being in direct contact with clients but also analyse and budget management.
- In charge of monitoring the execution of the various tasks of the internal and external team.
- Audit and training in artificial intelligence for business

2019

TO 2021

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## BELGIAN GOVERNMENT - ADMINISTRATION

### Graphic Designer - Senior Project Manager - Software engineering

- Creation and layout of posters, flyers and professional brochures for citizens.
- Implementation, security and training in electronic document management IN & OUT.
- Creation, publications and maintenance of a complex website.
- Implementation of the secure digital counter (citizen portal).

2010

TO 2013

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## VIVALDI EVENTS LTD

### Graphic Designer - Senior Project Manager

- Creation of graphic solutions for companies specializing in corporate events.
- Web design, some of our many customers were: The European Community, Maserati Belgium, ...
- Logo creation and branding
- Online shopping websites (Woocommerce, Prestashop,..)

1986

TO 2010

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## BUSINESS CONSULT LTD

### Graphic Designer - Web Designer - Project Manager

- Website graphic design. Graphic Design
- CMS integration (WordPress & Prestashop) - themes and plugins.
- Digital optimization of interactive pdf catalogs

1984

TO 1986

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## LABEL SOFT LTD

### Graphic Designer - Web designer

- Logo creation, flyer layout and brand identity creation.
- Realization of projects and commercial contacts
- Website design and web hosting management
- Hotels and restaurants customers

2018  
NOVEMBRE - DECEMBRE

### VISUAL THINKING

DESIGN ET INNOVATION - NAMUR (BELGIUM)

Visual facilitation tools and methodologies for running meetings.  
Mindmapping, business canvas, brainstorming and collective intelligence.

2018  
MAI

### DATA PROTECTION OFFICER GDPR

UNIVERSITY OF THE WALLONIA-BRUSSELS FEDERATION (BELGIUM)

Risk analysis, incident management and crisis communication. Legal aspects of the GDPR  
Technical and organizational security measures - DPO Project Manager  
Compliance methodology: the GDPR file

2018  
MARS

### PROJECT MANAGEMENT (SPECIALIZATION)

TECHNOFUTUR CENTRE - GOSSELIES (BELGIUM)

Project monitoring methodology with AGILE and SCRUM  
Project management - Resource management with ITIL

2017  
2016 - 2017

### GRAPHIC DESIGN (BACHELOR DEGREE)

TECHNOFUTUR CENTRE - GOSSELIES (BELGIUM)

Développement Java pour Android, c# pour Windows Phone, Apache Cordova  
Laboratoire d'intégration multi-plateformes - Javascript & Ajax - Algorithmique

2016

### CERTIFICATIONS ADOBE CC

DESIGN & INNOVATION CENTER (BELGIUM)

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Bridge, Adobe Premiere,  
Adobe InDesign. Advanced professional level - Several intensive 3 to 5 day software training  
courses.

2013  
2013 - 2014

### INTERNATIONAL ENGLISH LANGUAGE

MALTA UNIVERSITY LANGUAGE SCHOOL

IELTS - International English Language Testing System, English Language

1995  
1995 - 2012

### ADDITIONAL TRAININGS

TECHNOFUTUR CENTRE - GOSSELIES (BELGIUM)

Multi-platform integration laboratory - PHP, Html, CSS3, SQL Language,  
Javascript & Ajax - Algorithmics, Google Adwords ...

1991  
1991 - 1994

### MASTER IN COMPUTER SCIENCE

MONS UNIVERSITY (BELGIUM)

Shifted training - Advanced training in several areas of IT  
(networks, databases, software engineering, algorithms).

# CORE SKILLS

## ARTIFICIAL INTELLIGENCE / GRAPHIC DESIGN / COMMUNICATION / WEB DESIGN

How to describe an incredible life made of passions. Passion for aesthetics, passion for knowledge, arts, design. Passion for human relationships, for backpacking, passion for technologies (Artificial intelligence, automation, physics, and other).

### CREATIVITY AND GRAPHIC DESIGN

#### KNOWLEDGE :

- ADOBE ILLUSTRATOR
- ADOBE PHOTOSHOP
- ADOBE BRIDGE
- ADOBE INDESIGN
- ADOBE PREMIERE
- ADOBE XD

### ARTIFICIAL INTELLIGENCE

#### KNOWLEDGE :

- MIDJOURNEY
- ADOBE FIREFLY
- CHAT GPT - DALL-E
- LEONARDO
- ADOBE SENSEI
- JASPERART

### WEB DESIGN

#### KNOWLEDGE :

- HTML5, CSS3, JS
- CMS
- ELEMENTOR
- WORDPRESS
- PRESTASHOP
- ERP & CRM

## CURRENT ACHIEVEMENTS

- Passionate about backpacking, I manage my own travel blog where I create all my content. <https://papy-voyage.com> (French-speaking over 50s segmentation)
- I have already traveled the world and getting out of my comfort zone is not a problem.
- I am finalizing the writing of a popular book on artificial intelligence.
- I am preparing an exhibition on artificial intelligence and a conference cycle.

## LINKS TO SOME EXAMPLES (BOOK)

My book on Adobe Behance

<https://www.behance.net/AgenceDigitaleBE>

My brochures and catalogs

<https://agence-digitale.be/brochures-et-catalogues>

My examples made by artificial intelligence

Made with Midjourney optimized with Photoshop CC:

<https://photos.app.goo.gl/GseimhCasfBbfHSJA>

My latest website creations

- <https://agence-digitale.be>
- <https://vivaldi-events.be>
- <https://freelance-design.be>
- <https://design-together.be>
- <https://powerpoint-creation.be>

My video examples

Adoeb Premiere & After Effect

<https://vimeo.com/agencedigitale>

## REFEREES

- Mr Ozcan Nizam - Parliamentary assistant
- Mr Jerry Joachim - Managing Director (Municipal Administration of Farciennes)
- Mme Charline Roosens - PCS Manager